elizabeth wang

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Education

Carnegie Mellon University
2021-2025
Pittsburgh, PA

B.S. in Decision Science & Human-Computer Interaction
Minor in Design
GPA: 3.8

Awards

Dean's List, 2021 - 2023

XHacks, Best Pitch Award

Carnegie Mellon Business Association, Product Development 1st Place

Skills

User Research
User Interviews & Surveys (Qualtrics)
Journey Mapping (Miro)
Persona Making
Affinity Diagramming (Miro)
Interactive Prototyping
Interviewing & Surveying
Website Design
Mandarin Chinese

Prototyping
Wireframing (Figma, AdobeXD, Illustrator)
Website Design (Webflow & Framer)

Programming
HTML/CSS/JavaScript
SQL, R
Python

School Involvement

User Experience Association | VP of Events
Intro to Product Management in Tech | Student Instructor
Carnegie Mellon Business Technology Group | Head of Design - Head of Product Studio
Design Fundamentals: Shaping Experiences in Design | Teaching Assistant

Experience

PLUS | Product Design Intern

Pittsburgh, PA | May 2023 – present

- Spearheaded the redesign of PLUS's website, delivering a presentation to a cross-functional team of 10+ members
- Orchestrated weekly meetings with the product lead and design team, fostering collaboration on including branding design implementation, website information architecture, content refinement, and design auditing

Biomotivate | UI/UX Design Intern

Pittsburgh, PA | March 2022 - October 2022

- Pioneered end-to-end process of prototyping, designing, presenting, and deliberating on 5 dashboard features during weekly meetings
- Implemented enhancements to event annotations, and designed prototype for an emotional resiliency dashboard tailored for grant competition assessment

Projects

ScottyConnect | Head of Design - Head of Product Studio

Pittsburgh | September 2022 - Present

- Directed team of 4 designers, driving the UI/UX design initiative for CMU's course planning tool, ScottyConnect
- Fostered collaboration in a cohort of 10+ engineers and 4 product managers, engaging in design and technical implementation intricacies

Homecooked | Product Design Team Lead

Pittsburgh, PA | February 2021 - April 2021

- Guided a team of 4 designers through research, surveying, prototyping, and delivering a pitch for an interactive prototype addressing the critical issue of food waste
- Won Best Pitch Award at XHacks and First Place at CMBA Product Development Competition

Design For America | Website UI Designer

Pittsburgh, PA | March 2022 – Present

- Collaborated with team of 5+ students and leaders to execute an overhaul of CMU's Here For You club's website and brand identity
- Spearheaded the redesign initiatives for websites for Hazelwood Initiative and Operation Better Block

Coursework

Service Design
User-Centered Research & Evaluation
Programming Usable Interfaces
Interaction Design Studio