

# Elizabeth Wang

Product Designer

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## Education

### Carnegie Mellon University

Pittsburgh, PA  
2021-2025

### Decision Science & Human-Computer Interaction

Minor in Design  
GPA 3.8

## Experience

### PLUS - Personalized Learning^2

Pittsburgh, PA  
May 2023 - present

### Product Design Intern

Redesigned PLUS's website from branding to Framer implementation, pioneering integration of Google Analytics and website development team

### Biomotivate

Pittsburgh, PA  
March 2022 - October 2022

### UI/UX Design Intern

Designed and presented 5 dashboard features and a prototype for a VR emotional resiliency dashboard for the SAMHSA Recovery Innovation Challenge

## Projects

### ScottyConnect & Open Gym

Pittsburgh, PA  
September 2022 - Present

### Head of Design - Head of Product Studio

Led and designed with a team of 20 engineers, product managers, and designers to create 2 platforms from inception to development, presenting in front of 10+ Google industry professionals and CMU administrators

### HomeCooked

Pittsburgh, PA  
February 2021 - April 2021

### Product Design Team Lead

Guided a team through user interviews, prototyping, and pitching a mobile application targeting food waste, winning XHacks Best Pitch Award & 1st place in CMBA Product Development Competition out of 15 teams

## Skills

Figma, Sketch, Adobe XD,  
Adobe Creative Suite, Framer,  
Webflow, HTML/CSS/Javascript,  
R, Google Analytics, Qualtrics

User Interviews, Affinity Diagramming, Product  
Management, Information Architecture, Cognitive  
Walkthroughs, A/B Testing, Design  
Workshops, Handoff, Illustration, Brand Design,

## Etc.

Design Fundamentals  
Undergrad Project in HCI Capstone  
User Experience Association  
  
Intro to PM in Tech

Teaching Assistant  
Teaching Assistant  
Co-VP of Events (led a team of 4 to execute events for 100+ CMU students interested in HCI and Design)  
Student Instructor