elizabeth wang

Product Designer

https://www.elizabeth-wang.com/

esw2@andrew.cmu.edu

408-440-7387

Experience

PLUS | Product Design Intern

Pittsburgh, PA | May 2023 – present

- Spearheaded the redesign of PLUS's website, delivering a presentation to a cross-functional team of 10+ members
- Orchestrated weekly meetings with the product lead and design team, fostering collaboration on including branding design implementation, website information architecture, content refinement, and design auditing

Biomotivate | UI/UX Design Intern

Pittsburgh, PA | March 2022 - October 2022

- Pioneered end-to-end process of prototyping, designing, presenting, and deliberating on 5 dashboard features during weekly meetings
- Implemented enhancements to event annotations, and designed prototype for emotional resiliency dashboard tailored for grant competition

Projects

ScottyConnect | Head of Design - Head of Product Studio

Pittsburgh | September 2022 - Present

- Directed team of 4 designers, driving the UI/UX design initiative for CMU's course planning tool, ScottyConnect
- Fostered collaboration in a cohort of 10+ engineers and 4 product managers, engaging in design and technical implementation intricacies

Homecooked | Product Design Team Lead

Pittsburgh, PA | February 2021 - April 2021

- Guided a team of 4 designers through research, surveying, prototyping, and delivering a pitch for an interactive prototype addressing the critical issue of food waste
- Won Best Pitch Award at XHacks and First Place at CMBA Product Development Competition

School Involvement

User Experience Association | VP of Events
Intro to Product Management in Tech | Student Instructor
Carnegie Mellon Business Technology Group | Head of Design -- Head of Product Studio
Design Fundamentals: Shaping Experiences in Design | Teaching Assistant

Education

Carnegie Mellon University
2021-2025
Pittsburgh, PA
B.S. in Decision Science & Human-Computer Interaction
GPA: 3.8

Awards

Dean's List, 2021 - 2023
XHacks, Best Pitch Award
Carnegie Mellon Business Association, Product Development 1st Place

Overall Skills

Skills

Prototyping
User research
Front-end development
Visual design
Branding
Illustration

Tools

Figma
AdobeXD
Adobe Illustrator
Webflow
Framer
Qualtrics
Miro
Premier Pro

Programming

HTML/CSS/JavaScript
SQL
R
Python